

We value your privacy. Our Privacy Policy explains BBC (Big Biking Commune) policies and procedures on the collection of any personal data which we collect from you, how we use, share it, how to manage your privacy controls and your rights in connection with our websites and the related mobile applications and services. This privacy policy informs you of your choices and our practices regarding any information you provide to us (or)that you generate in using BBC(Big Biking Commune).Please read the following carefully to understand our terms of service, our views and practices regarding your sensitive information and how we will deal with it.

Our services such as the 'Website'(<http://www.bigbikingcommune.com>) and our app (Big Biking Commune) involve the processing of your personal data. It is very mandatory for you to understand how this works and how you may control it. Please read this privacy policy carefully.

By using BBC (Big Biking Commune), you agree to the processing of your information in accordance with this privacy policy. Questions or comments about this privacy policy may be submitted by mail via [support@bigbikingcommune.com](mailto:support@bigbikingcommune.com).

When you use certain features you will be asked to agree to the processing of your information in certain ways. You can find information on how to control your preferences and the use of your information via your account here. For certain information you may withdraw your agreement to the processing of that information in accordance with this privacy policy. If you do not agree with this privacy policy, you must not use BBC (Big Biking Commune).

If you have any concerns about the way we use your information or any questions about this Privacy Notice or its implementation, please let us know. We can be contacted via email at [customerservice@bigbikingcommune.com](mailto:customerservice@bigbikingcommune.com) or you can write to us at the address above or contact us using the Help feature on our website. Any reference to the 'services' in this Privacy Notice refers to the commercial services that we offer to our customers subject to this Privacy Notice and our Terms of use and as are outlined on the Website and the App.

When you create an account, you provide some personal information, such as your name, email address and username. You may provide us with additional information and content while using our services that contain your personal information, such as your location or a picture. Some of this information, such as your name and username, is listed publicly on our services, including on your profile page and in search results.

BBC (Big Biking Commune) collects information that directly or indirectly identifies you, if you or your other members choose to share it with us. We receive information in a few different ways, including when you track, complete or upload activities using the services. We also collect information about how you use the services. There are also several opportunities for you to share information about yourself, your friends and your

activities with BBC (Big Biking Commune).

We also collect basic account information such as your name, email address, date of birth, blood group, gender, username and password that helps secure and provide you with access to our services. Profile, activity and use information is collected about you when you choose to upload a picture, activity (including date, time and geo-location information as well as your speed), or post, join a challenge, add your vehicle to your garage, view others activities, or otherwise use the services. We use your contact information so we can respond to your support requests and comments.

The information and content held on our website is deployed geographically to maximize user experience .we remain responsible at all times for the security of your information. We may also disclose your information to third parties to whom we may choose to sell, transfer, or merge parts of our business or our assets. We take the security of your personal data very seriously. Our approach to information security is constantly evolving and reviewed. We have adopted industry best practices from both technological and business process perspectives in order to make the security of your data a key part of the way we do business.

We may contact you via email, SMS or push notification with updates about the services that we offer or any changes that we have made to our website. To control and turn push notifications on or off on mobile, open the BBC (Big Biking Commune) App and tap on profile in the navigation bar. Click on settings and notifications to control the notifications you would like to receive.

Our website may contain links to and from the websites of our partner networks, advertisers and affiliates (including, but not limited to, websites on which our service may be advertised). If you follow a link to any of these websites, please note that these websites and any services that may be accessible through them have their own privacy policies and that we are not responsible or liable for these policies or for any personal data that may be collected through these websites or services, such as contact and location data. Please check these policies before you submit any personal data to these websites or use these services.

**We will use your information to:**

1. Deliver our newsletter to you and to send you information about the services that we offer and other related topics.
2. Monitor, develop and improve the services and/or your experience. This may include advertising and content you see, based on the details given by you and/or your activity on the services.
3. Assist in and administer the provision of services to you, including the transmission to the emergency services of location and identification data and

any medical data you choose to store in the app in the event that the crash detection function is triggered.

4. Process and deal with any complaints or enquiries made by or about you.
5. To contact you with service message .By way of example only , If any of the services for which you have registered is no longer available ,we may contact you to let you know that it has closed and inform you of any similar services offered by us and/or a third party partner on our behalf.
6. Collect feedback from you that will be used to improve our website, App and Services.
7. To provide personalized help and instructions.
8. To develop new and improve existing services.
9. To provide language and location customization.
- 10.To protect any rights, property or safety of ours, our affiliate companies, or other users of BBC (Big Biking Commune).
- 11.To administer BBC (Big Biking Commune) and for internal operations, including troubleshooting, data analysis, testing, research, security, fraud-detection, account management and survey purposes.
- 12.To provide quick access to previous searches
- 13.To connect you with other BBC (Big Biking Commune) users using the "Recommended Friends" function.
- 14.To provide you with location-based services that you choose to use (I) share location ( when you elect to share your location within a chat with other users) (II) Moments/ Point of Interest (geo-tagging a place in a moments post)
- 15.People Nearby ,Live Trips, Active Recommendations( if you access this feature, we use your location to optimize locally relevant content for you)
- 16.To provide language and location customization.
- 17.Customer Support Information: Any Information that you provide to our customer support team, to investigate your support issue.

We compile statistics about user trends on our website, which are used by third party organizations to understand how users interact with businesses, brands and one another online and to advice about these things. These statistics are drawn from a dataset which does not contain any information from which you can be identified. The majority of our services are visible to the public and do not require registration to be

viewed.

### **Information we collect about you:**

Whenever you visit our Website and our App we may automatically collect the following information:

Technical information-including the Internet protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform. Access to your GPS location is an essential part of the services that we deliver and therefore we will also collect this from you (with your permission).

### **Information we receive from other sources:**

This is the information we receive about you if you use any of the other websites we operate or the other services we provide. In this case we will have informed you when we collected the data if we intend to share those data internally and combine it with data collected on this website. We will also have told you for what purpose we will share and combine your data. We are working closely with third parties (including, for example, business partner, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies). We will notify you when we receive information about you from them and the purposes for which we intend to use that information.

### **Your rights:**

You have the right to find out about what information we hold about you. You can exercise that right by contacting us and we will send you any request for information in a suitable electronic form within 20 working days. To make a request for information please contact [customerservice@bigbikingcommune.com](mailto:customerservice@bigbikingcommune.com) and a member of our team will be in touch.

Big Biking Commune Pvt Ltd,

#402, 1<sup>st</sup> D main,7<sup>th</sup> cross,

Domlur Layout, Bangalore-560071.

If your personal data is incorrect then you have the right to rectify this information and ensure that it is accurate and up to date. If your data is incorrect then please contact us at the email address above and a member of the team will rectify this on your behalf.

You have the right 'to be forgotten' and to have your personal identifiable information permanently deleted from our systems. Again, if you would like to exercise this right

then please contact us at [customerservice@bigbikingcommune.com](mailto:customerservice@bigbikingcommune.com) .

There will be no charge made for reasonable electronic access to your information, your right to rectification or for your right to be forgotten from our systems.

### **How long we hold your information for**

We have procedures in place to regularly review every 12 months what personal data we hold. If you have not interacted with us or accessed our services during this or the subsequent period then we will delete your personal data from our systems, but will send you an email first informing you of our intention to do so. Of course, you have the right to forgotten at any point and can find out more about this in the 'Access to information' section above.

Any changes we may make to our Privacy Notice in the future will be posted on this page. The new terms may be displayed on-screen and you may be required to read and accept them to continue your use of our Website and App. We collect and process location information when you sign up for and use the services. We do not track your device location while you are not using BBC (Big Biking Commune), but in order to provide our core services, it is necessary for us to track your device location while you use BBC (Big Biking Commune).

### **Content you share:**

We gather information from the photos, posts, comments, likes, reviews, Bike details, and other content you share on the services, including when you participate in partner events or submit routes and recommendations.

### **Contacts information:**

You can choose to add your contacts information by connecting your contacts from your mobile device or social networking accounts to BBC (Big Biking Commune). If you choose to share your contacts with us, we will, in accordance with your instructions, access and store your contacts phone numbers in order to identify connections in BBC (Big Biking Commune).

### **Payment Information:**

When you make a payment on BBC, you may provide Payment Information such as your payment card or other payment details. We use payment card industry compliant third-party payment services and we do not store your credit card information.

### **Third-Party Accounts:**

BBC (Big Biking Commune) allows you to sign up and log in to the services using accounts you create with third-party products and services, such as Facebook, Google,

or Apple (collectively, "Third-party Accounts"). If you access the services with Third-Party Accounts we will collect information that you have agreed to make available such as your name, email address, profile information and preferences. This information is collected by the Third-party Account provider and is provided to BBC (Big Biking Commune) under their privacy policies. You can generally control the information that we receive from these sources using the privacy controls in your Third-Party Account.

Personal Information within:

If any of your personal information comprises your content (as defined in the BBC (Big Biking Commune) Terms of Service), we and our affiliate companies may (subject to this privacy policy) use such personal information in accordance with the "Your Content" section of the BBC (Big Biking Commune) Terms of Service.

Sharing of your personal information:

We do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent but may use it for our internal study and analysis purposes such as consumer behavior, your preferences, popularity of the service(s), products etc. We may also make anonymous or aggregate personal information and disclose such data only in a non-personally identifiable manner. Such information shall not identify you individually. We understand clearly that you and your information is one of our important assets. We store and process your information on computers that are protected by physical as well as technological security devices. Of course, data transmission over the internet is inherently insecure, and we do not warrant/guaranty the security of data sent over the internet.

We will not transfer your personal information to any other third parties except as specified below, or in circumstances where you consent to such transfer.

We share your information with selected recipients who have a legal basis and valid jurisdiction to request such data. These categories of recipients include:

Government, public, regulatory, judicial and law enforcement bodies or authorities: where we are required to comply with applicable laws or regulation, a court order or other legal process, or otherwise have a legal basis to respond to a request for data from such bodies, and the requesting entity has valid jurisdiction to obtain your personal information;

Related group companies: we may share your Personal Information within our group of companies, for the purpose of:

Providing BBC (Big Biking Commune) to you, assisting us in carrying out the purposes set out under the "How We Collect and Process Your Information" section above, and

carrying out our obligations and enforcing our rights under the BBC (Big Biking Commune) Terms of Service or this Privacy Policy;

In the event of an internal restructuring of our or our affiliates businesses, or the sale of BBC (Big Biking Commune) or any of its assets to a third party, the entity that consequently operates BBC (Big Biking Commune) may be a different entity to us and we will transfer your information accordingly so that your service can continue; and

Third party service providers: service providers supplying services to support, improve, or advertise through our services. These include communication service providers who send SMSs on our behalf, VoIP providers for connection to traditional telephony services card processing and verification, and payment services. We also use service providers to help speed up content delivery to you in your region using acceleration points and content delivery networks; Any third party (selected by us) with whom we share user data will provide the same or equal protection of user data as stated in the this privacy policy. BBC (Big Biking Commune) Official Accounts and Mini program operators, other services via which you choose to use BBC (Big Biking Commune) Login for third-party apps, if you elect to follow or use the relevant Official Account /Mini Program /BBC (Big Biking Commune) Login for third-parties.

Extent and status of shared information:

BBC (Big Biking Commune) enables certain Information to be shared publicly with your BBC (Big Biking Commune) ("Shared Information"). At any time you can hide your profile from public view and search by uncheck "allow find by phone number, BBC (Big Biking Commune) ID" in your account settings. This means that other users of BBC (Big Biking Commune) will not be able to find you. We refer to this type of information above as Shared Information. Shared Information will remain publicly-available for so long as you or a user that has shared such information retains it. Even after you delete Shared Information, it may still be separately cached, copied, or stored by, or remain public through, other users or third parties who are not affiliated with and not controlled by us.

Where you have requested that we erase your Personal Information that we have made public and there are grounds for erasure, we will use reasonable steps try to tell others that are displaying the Personal Information or providing links to the personal information to erase it too.

Please consider carefully what you post and communicate through BBC (Big Biking Commune). In some instances, you may control what access the wider public has to your shared information via the privacy settings in BBC (Big Biking Commune).

### **Cookies:**

We use "cookies" to make BBC (Big Biking Commune) easier to use and to help improve

our services. A cookie is used by many websites and is a small data file stored for a period of time on your computer. Cookies help us to understand how you interact with BBC (Big Biking Commune) and are also used to store your username (but never your password) to make it easier for you to login whenever you come back to BBC (Big Biking Commune).

We collect information from your browser, computer, or mobile device, which provide us with technical information when you access or use the services. This technical information includes device and network information, cookies, log files and analytics information. Learn more about how we use cookies in our cookies policy.

The services use log files. The information stored in those files includes IP addresses, browser type, Internet Service Provider (ISP), referring/exit pages, platform type, date /time stamp, and number of clicks. This information is used to analyze trends, administer, protect and secure the services, track member movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses may be linked to session IDs, user IDs and device identifiers.

If you'd like to manage you use of cookies or completely turn off cookies. Please note that if you do limit of block cookie use on our website the functionality of both the website and our services will be effected.

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the website, you agree and consent to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

As part of our overall approach to privacy and transparency, this section describes what cookies are in the context of our web and mobile interfaces, and what their use means to you. At the end, we've included some links to help you research cookies at their impact, and how you can use your web browser to control the way it manage cookies.

### **We use the following types of cookies:**

Strictly necessary cookies- these are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-payment system.

Analytical/Performance Cookies-these allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are



finding what they are looking for easily.

Functionality cookies-these are used to recognize you when you return to our website. This enables us to personalize our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies- these cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose but these cookies will contain no information capable of identifying you personally to us.

You can find more information about the individual cookies we use and the purposes for which we use below:

Google Analytics:

We use Google Analytics to understand general trends about our content and traffic sources; for example, where users come from, which pages are most popular, which sites provide most traffic, how our marketing efforts impact the amount of visits we receive.

Other information:

We may collect information from you through third parties, such as when we collect your feedback through surveys.

We may also collect information about you from other members such as when they "like" or comment on your activities.

How BBC (Big Biking Commune) uses information:

BBC (Big Biking Commune) uses the information we collect and receive to operate the services and to customize them for you. For example, with your consent we use your location information to provide you with interesting and useful route recommendations. Your information, including parts of your profile, username, photos, members you follow and who follow you, communities you belong to, your activities, the vehicles you use, and comments you give and receive will be shared on BBC (Big Biking Commune) so that you may be able to participate in the services, for example to show your place on a leader board. Certain information (e.g., your name, and some profile information) is also available to non-members on the web. Your precise location information, may also be shared on BBC (Big Biking Commune) or to non-members, in accordance with your privacy controls.

We use the information we collect about you, your followers, and your activities to customize your experience. For example, we may suggest routes, challenges, or

communities that may interest you, or members that you may want to follow. We also use the information we collect to process payments, provide support related to the services, protect members and enforce our terms of service, promote safety, and to communicate with you (including to send marketing and push communications) where you have not opted out of receiving such messages and notifications.

We also use the information we collect to analyze, develop and improve the services. To do this, we may use third-party analytics providers to gain insights into how our services are used and to help us improve the services.

We may also use the information we collect to market and promote the services, activities on BBC (Big Biking Commune), and other commercial products or services. This includes customizing your experience on BBC (Big Biking Commune). For example, if we know that you like other motorcycles, we may tell about new trails or show you sponsored content related to other motorcycles. If we see that you ride in a certain area, we may suggest an event in that area. Subject to your settings, we may also mention that you have used our partners' products or services as part of your activities.

#### Aggregate information:

We do not sell your personal information. We may aggregate the information you and others make available in connection with the services and post it publicly or share it with third parties. Examples of the type of information we may aggregate include information about equipment, usage, demographics, routes and performance. BBC (Big Biking Commune) may use sell, license, and share this aggregated information with third parties for research , business or other purposes such as to help our partners understand more about motorcycle/ power sport , and car-enthusiast behavior , including the people who use their products and services.

#### How information is shared:

In addition to sharing aggregated data about our members as described above, we also share personal information in accordance with your preferences, as needed to run our business and provide the services, and where required for legal purposes, as set forth below.

#### Service Providers:

We may share your information with third parties who provide services to BBC (Big Biking Commune) such as supporting, improving, promoting and securing the services, processing payments, or fulfilling orders. These service providers only have access to the information necessary to perform these limited functions on our behalf and are required to protect and secure your information. We may also engage services providers to collect information about your use of the services over time on our behalf so that we or they may promote BBC (Big Biking Commune) or display information that

may be relevant to your interests on the services or other websites or services.

#### Publicly Available information:

When you enjoy the BBC (Big Biking Commune) community, your profile and your activities are set to be viewable by everyone by default. Your name and other profile information is viewable by other BBC (Big Biking Commune) members and the public and, subject to your privacy controls, additional information and content you share may also be viewable. For example, your photos and routes may be accessed by other BBC (Big Biking Commune) members and non-members or viewable on publicly accessible BBC (Big Biking Commune) pages. We provide tools to control the sharing of your information and encourage our members to adjust their controls to align with their desired experience.

#### Sharing information and activities:

As a social network, we share your information with other BBC (Big Biking Commune) members and the public in accordance with your privacy controls. You can change the visibility of the activities you upload to BBC (Big Biking Commune). You can choose to invite your contacts to view your location and activities using BBC (Big Biking Commune) Live ride. You can also share your activities with your contacts via text, email, or on social media applications like Facebook, Instagram and Twitter. If you link your BBC (Big Biking Commune) account to other social networks and share your activities, they will be viewable on such third-party platforms, including your location information. You should use caution when sharing information via third parties and you should carefully review the privacy practices of such third parties.

#### Third party business via API or other integrations:

We enable you to share your information and content with third-party apps, plugins, or websites that integrate with the services, as well as with third parties who work with BBC (Big Biking Commune) to offer an integrated feature, such as challenge sponsors. You can choose to share your profile data and activity data (including private activities). If you click on the link for a sponsored integration, you will leave our platform and the sponsor may be able to identify that you visited their platform from BBC (Big Biking Commune). Information collected by these third parties is subject to their terms and policies. BBC (Big Biking Commune) is not responsible for the terms or policies of third parties.

#### Legal Requirements:

We may preserve and share your information with third parties, including law enforcement, public or governmental agencies, or private litigants, within or outside your country of residence, if we determine that such disclosure is allowed by the law or reasonably necessary to comply with the law, including to respond to court orders,

warrants, or other legal or regulatory process. We may also retain ,preserve or disclose your information if we determine that this is reasonably necessary or appropriate to prevent any person from death or serious bodily injury , to address issues of national security or other issues of public importance , to prevent or detect violations of our terms of service or fraud or abuse of BBC (Big Biking Commune) or its members, or to protect our operations or our property or other legal rights, including by disclosure to our legal counsel and other consultants and third parties in connection with actual or potential litigation.

#### How we protect Information:

We take several measures to safeguard the collection, transmission and storage of the data we collect. We employ reasonable protections of your information that are appropriate to its sensitivity. The services use industry Standard Secure Sockets Layer (SSL) technology to allow for the encryption of personal information and credit card numbers. We engage providers that are industry leaders in online security, including services verification, to strengthen the security of our services. The services are registered with site identification authorities so that your browser can confirm BBC (Big Biking Commune) identity before any personal information is sent. In addition, BBC (Big Biking Commune) secure servers protect this information using advanced firewall technology.

#### Managing your settings:

##### Privacy Controls:

BBC (Big Biking Commune) offers several features and settings to help you manage your privacy and share your activities. For example, we provide you the option to make your activities private.

##### Adjust Notification and Email preferences:

BBC (Big Biking Commune) offers various ways to manage the notifications you receive. You can choose to stop receiving certain emails and notifications by indicating your preference. You may also unsubscribe by following the instructions contained at the bottom of each mail. Any administrative or service- related emails (to confirm a purchase, or an update to this privacy policy or our terms of service, etc.,) generally do not offer an option to unsubscribe as they are necessary to provide the services you requested.

##### Updating Account Information:

You may correct, amend or update profile or account information at any time by adjusting that information in your account settings. If you need further assistance correcting inaccurate information, please contact us at [support@bigbikingcommune.co](mailto:support@bigbikingcommune.co)

and will generally respond to your request within 7 business days.

#### Deleting Information and Accounts and Downloading your Data:

You may request to have your account and all associated data permanently deleted. To request that your account is deleted, please email [support@bigbikingcommune.co](mailto:support@bigbikingcommune.co).

After you make a deletion request, we permanently and irreversibly delete your personal data from our systems, including backups. Once deleted, your data, including your account, activities and place on leader boards cannot be reinstated. Following your deletion of your account, it may take up to 90 days to delete your personal information and system logs from our systems. Additionally, we may retain information where deletion requests are made to comply with the law and take other actions permitted by law.

Note that content you have shared with others, such as photos, or that others have copied may also remain visible after you have deleted your account or deleted specific information from your own profile. Your public profile may be displayed in search engine results until the search engine refreshes its cache.

BBC (Big Biking Commune) also provides you the option to remove individual activities you have posted from view on the services without deleting your account. The activities will typically remain in our systems.

#### Retention of Information:

We retain information as long as it is necessary to provide the services to you and others, subject to any legal obligations to further retain such information. Information associated with your account will generally be kept until it is no longer necessary to provide the services or until your account is deleted. In addition, you can delete some items of information (e.g., profile information) and you can remove individual activities from view on the services without deleting your account. Additionally, we may retain information where deletion requests are made to comply with the law, prevent fraud, collect fees, resolve disputes, troubleshoot problems, assist with investigations, enforce the Terms of service and take other actions permitted by law. The information we retain will be handled in accordance with this privacy policy.

Information connected to you that is no longer necessary and relevant to provide our services may be de-identified or aggregated with other non –personal data to provide insights which are commercially valuable to BBC (Big Biking Commune), such as statistics of the use of the services. For example, we may retain publicly available routes and other depersonalized geo location information to continue to improve the services and we use aggregated information in BBC (Big Biking Commune) analytics. This information will be de-associated with your name and other identifiers.

## Privacy Policy Information:

BBC (Big Biking Commune) reserves the right to modify this privacy policy at any time. Please review it occasionally. If we make changes to this privacy policy, the updated privacy policy will be posted on the services in a timely manner, and if we make material changes, we will provide a prominent notice. If you object to any of the changes to this privacy policy, you should stop using the services and delete your account.